

ANNUAL REPORT

2017/18

**Cancer Society of New Zealand
Auckland Northland Division Inc.**



Creating a future with less cancer.

President's Report

Tēnā koutou katoa, warm greetings to all.

It is again with great pleasure that I sign off the 2017/18 Cancer Society Auckland Northland Annual Report. We have had a successful year in all respects and, as this report will illustrate, the Society continues to make a positive difference to cancer outcomes across Auckland and Northland communities. I look forward to the 88th Annual General Meeting which is to be held at Domain Lodge on 13th September, starting at 12.30pm and I warmly invite you to attend.

The Board was pleased with the financial result achieved this year and recommends the annual accounts to the members for their approval. Full copies can be found on our website or made available to members on request ahead of the AGM. The result is a combination of two entities, the Auckland Northland Division and the Davis Carr Cancer Society Endowment Trust. Given the challenges of generating revenue, we believe that an overall surplus of almost \$700,000 is a satisfactory result. The Division generated slightly more income than last year thanks to the generosity of our supporters. Events like Daffodil Day and Relay For Life have served us well over the years, but we recognise the need to diversify in order to grow. Our new Walking Stars event is a prime example of the need to engage with new audiences. We are also engaged in developing a regular giving program where donors may commit to a regular, modest donation.

Collectively these donations have enabled us to increase our cancer nurse specialist support commitment to the Northland region and will ensure that CSAN can commit to the support of cancer patients and their families for the long-term. We continue to be indebted to the numerous individuals who run marathons, shave their heads, jump out of planes and, in one case drive a 1958 Morris Minor around the world, all in support of our cause. I sincerely thank them all because these contributions allow us to provide vital cancer support, life-saving research and protect future Kiwis from cancer.

The Davis Carr Cancer Society Endowment Trust has had another successful year and, thanks to the steady hand of its Chairman Brian Stevenson, was able to contribute \$700,000 towards the work of the Division. Donations to the Trust are held in perpetuity with the resulting investment income being used to underpin core services and programmes. Any friend of the Society who is considering a gift or bequest might like to consider the Endowment Trust as a prudent vehicle for sustainable support.

These pages will give you a snapshot of activity in health promotion, cancer prevention, patient care and support, and accommodation. We also focus on life-saving medical research that seeks to find more effective ways of treating cancer and improving outcomes for patients. I also suggest you visit our website where there is much more detailed information than these few pages will allow.



The Society receives no direct Government funding and we value our independence highly. It gives us the freedom to be a fierce advocate for issues that we believe will lead to much better outcomes for cancer patients and save lives. Our medical director, Dr. Chris Jackson, frequently appears in the media speaking out on a range of issues. Whether it is about more money needed for life-saving medicines, delays in patients accessing treatment or protecting Kiwi children from cancer, Chris is highly influential and keeps Cancer Society views in the public spotlight.

The Society acknowledges and is grateful to ANZ, our major sponsor. We have an excellent partnership and their overall contribution underpins our work and support for the community.

In conclusion I would like to say perhaps the two most important words of all – “thank you”. I appreciate all the incredible contributions made over the year from volunteers, donors, supporters, board members and our dedicated staff. As a group we generate outcomes of substance for thousands of patients, their caregivers, whānau and for future generations who will benefit from the work of today. Our togetherness is what keeps us strong and keeps us going forward.

A handwritten signature in black ink that reads "Jonathan Koea". The signature is written in a cursive, flowing style.

Jonathan Koea

Highlights

Smoke Free Policy

Cancer Society have led a campaign for Auckland Council to strengthen commitments to becoming a Smokefree city by 2025. Cancer Society and stakeholder advocacy resulted in Auckland Council strengthening and expanding their Smokefree Policy. Council agreed to include Smokefree requirements in all outdoor dining licences, council leases, event funding and venue hire agreements. Beaches, town centres, plazas and sports clubs are also expected now to be Smokefree. Smokefree environments are a key component to achieve Smokefree 2025 as they support people to quit, de-normalise smoking and reduce exposure to second-hand smoke.



Signature Programme

This year saw the launch of Cancer Society's Signature Programme where people are directly asked to "make their mark" on the mission to beat cancer by becoming part of a community of supporters who donate each month.

The initial target for the 2017/18 financial year was 1,000 Signature donors but thanks to the generosity of Aucklanders and Northlanders, this target was exceeded with 1,300 people signing up to the new programme.

Whilst the Signature programme is still in its early stages, it is hoped that as it matures it will provide a source of ongoing funds that will underpin some of the Society's most crucial programmes and services.



Relay For Life

Three highly successful Relay For Life events took place in 2018, providing an opportunity for members of our communities affected by cancer, to come together. Relay For Life is an overnight relay event to remember those lost to cancer, celebrate those surviving cancer, and fight back against cancer by raising money for research, support services and health promotion. These events not only provided over \$600,000 of funding for the Cancer Society but also brought people of all ages and walks of life together for a united cause.



Northland

The last year has seen some major changes in the Supportive Care landscape in Northland. Following a review of service's in July 2017, a proposal for additional Nursing Support was agreed on. By the end of 2017 onwards, three new additional Cancer Support Nurse Specialists were contracted (1.4 FTE) in partnership with 4 Māori health providers. A new Community Support Worker role was established to assist with support group development, with two new workers (1.0 FTE) appointed; one in the Far North and one in Kaipara. Additional counselling hours were also provided. All new staff are now in place and they have completed orientation and training.

Northern Regional Committee

Marie Berghan
Leah Watson
Merle Newlove
Lee Iwashita
Mary Carthew
Martin Brooker
Ada Brown

The purpose of the expansion of services is to enable more people with cancer in Northland to receive Cancer Society support, equitably. The outcomes we seek are that more Northland people and their whānau and carers feel supported, have good information about managing their cancer, and feel they are in control of their own pathway.

There has been increased emphasis on supporting our volunteers to feel valued through volunteer recognition activities such as new name badges, enhanced training, and a celebration evening during volunteer week. The driving service system has been reviewed and improved. The main fundraisers for Northland, Daffodil Day and Relay For Life successfully continue with strong community support.

For health promotion, one of the highlights this year was the Fresh Air Project, Whangārei. In October 2017 there were 14 cafe's in Whangārei with Smokefree outdoor dining policies. To expand this in a proactive way, a joint research project between Northern District Health Board and the Cancer Society was implemented. This included working with the remaining cafe's through a three month pilot, gathering data at the start, midpoint and end, to obtain good quality information about the process and outcome of having Smokefree outdoor areas. At the end of this process we had 31 cafe's that were completely Smokefree outdoors, and another two have followed suit as a result of publicity about the project.

The Divisional Board

					
Jonathan Koea (President)	Mac Leauanae (Vice President)	Peter Browett	Mike Findlay	Brian Hannan	Shaun Laffey
					
Andrew Macann	Bruce Macdonald	Paul Shanahan	Leah Watson QSM	John Whittaker	2017/18

Supportive Care

Thanks to your support, people with cancer and their whānau were able to get the support they required, at the time in their lives when they needed it most.

3,561
calls answered
by experienced
nurses on the
Cancer Information
Helpline

5,048
home visits made
by Cancer Society
nurses to patients

31,295
phone calls made
by cancer patients
to Cancer Society
nurses

12,829
Cancer Society
information books
distributed

1,147
people attended
Cancer Society group
support sessions

1,812
psychology
sessions provided
to patients and
whānau / family



Volunteers

Volunteers provided **28,000** hours worth of essential support and practical help to cancer patients and whānau including driving **646** cancer patients to **4,329** cancer treatments and they cooked **2,368** homemade meals for patients too unwell to cook for themselves.



'Today 63 New Zealanders will hear the words "you have cancer"'

Domain Lodge

Domain Lodge offers Northland patients and their support person a place to retreat to after time spent at the hospital for treatment. With well equipped kitchens and comfortable lounges, Domain Lodge offers patients the comfort of a home-like environment.

6 Weeks
is the average
stay at
Domain Lodge

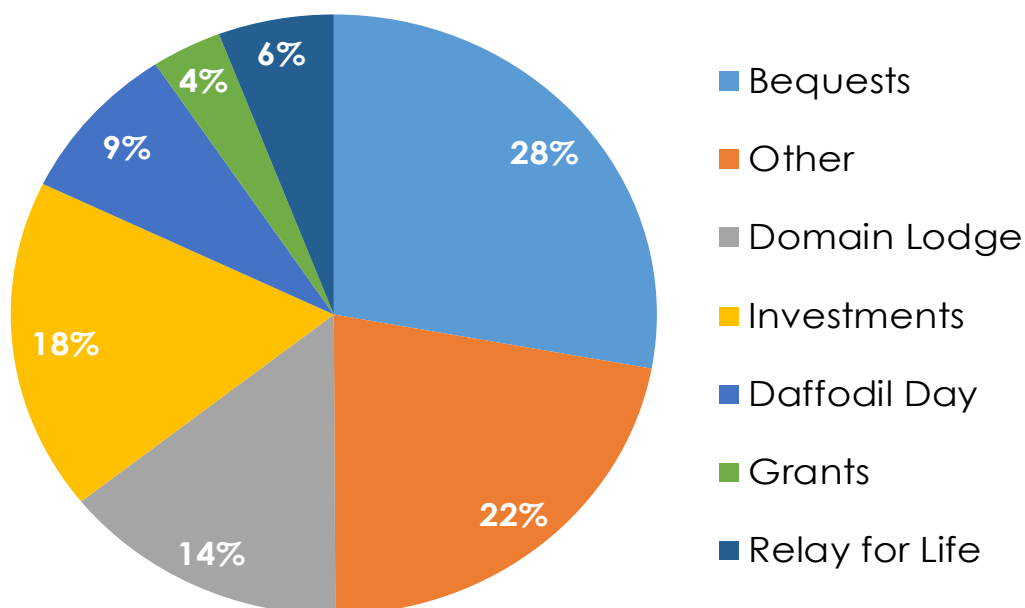
18,082
bed nights provided for
patients and
their support person



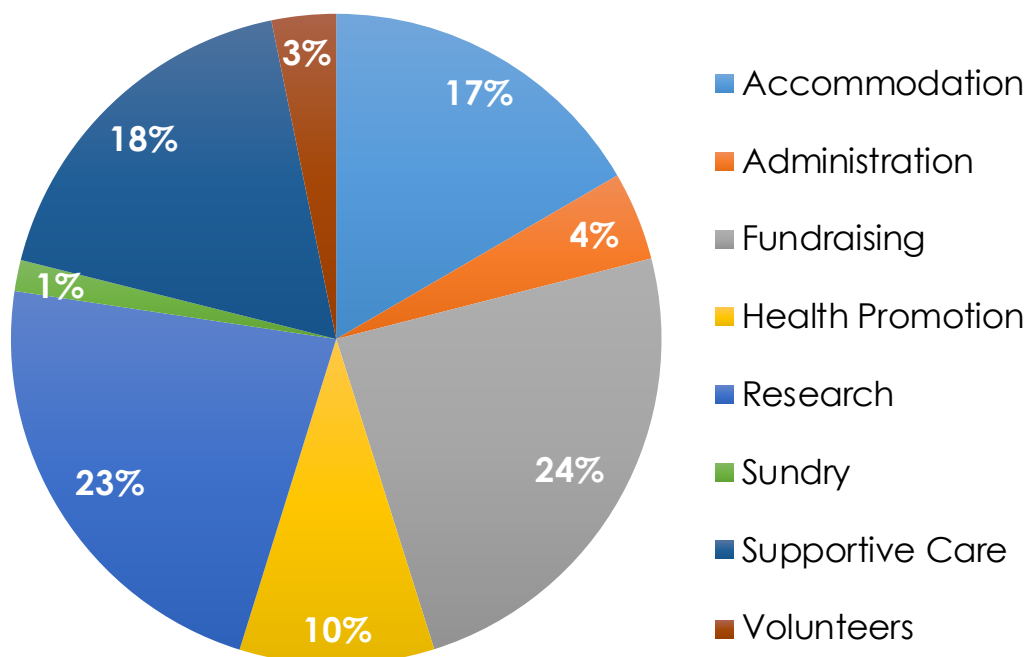
Financial Summary

New Zealanders continue to generously support those causes close to their hearts. We are ever grateful for the support offered to Cancer Society from our generous donors.

Revenue for year ending March 2018



Expenditure for year ending March 2018



Acknowledgements

Trusts & Foundations

The Lion Foundation
Pelorus Trust
COGS Manukau
COGS Papakura/Franklin
COGS Rodney/North Shore
COGS Waitakere
COGS Whangarei/Kaipara
Constellation Communities Trust
The Trusts Community Foundation
Ted & Mollie Carr & Estate of Ernest Hyam Davis Trust
New Zealand Community Post

Sir John Logan Campbell Residuary Estate
Nessbank Trust
AK Franks Charitable Trust
Margaret Olive Russell Charitable Trust
The North and South Trust Limited
L W Nelson Charitable Trust
J A Redwood Charitable Trust
Martha Helen Baldwin Trust
The Pauline Gapper Charitable Trust
Barbara Florence Gillies Charitable Trust
James Brown
Marylyn Mayo Foundation (John Mayo)

Life Members

Prof. Bruce Baguley
Mr Stuart Bauld
Mr Nigel Brown
Mrs Jessica Buddendijk
Mr Geoffrey Clathworthy MNZM *
The Honourable Justice Cooper
Mr Carrick Davidson
Mrs Marjorie Davidson *
Mr Jim Dufficy
Dr George Hitchcock OBE, DFC *
Mrs Enyth Holdgate *
Mr Michael Horton CNZM
Rev. Douglas Kidd *
Mr Knox Laird

Mr Murray MacCormick
Dr Tom Marshall OBE
Dr John Mayo
Mr Russell McIlroy
Mrs Lavinia McMillan
Mrs Elizabeth Morgan QSM JP
Mrs Patricia Noonan
Mr Merv Norman *
Mrs Anne Sinclair
Mrs Joan Swift QSM JP
Mrs Jennifer Thomson

** Deceased*

Davis Carr Cancer Society Endowment Trust

The Davis Carr Cancer Society Endowment Trust is named after two visionary beneficiaries: Sir Ernest Davis Chairman of Cancer Society Auckland (1935 - 1948) and his daughter Mollie Carr and her husband Ted. Through their estates a joint lead gift was made to establish the trust.

Gifts received by the Cancer Society for the specific purpose of the Davis Carr Cancer Society Endowment Trust are not spent, but instead invested prudently by the Society in perpetuity and the Davis Carr Domain Lodge Endowment Trust. In years that the Cancer Society needs additional income for Domain Lodge and its

core patient services (other than funds raised for annual budget), the Society will apply to the Trustees of the Endowment Trust for a percentage of the net income derived from this enduring fund.

Trustees: Mr. Brian W. Stevenson, Mr. D. E. Murray MacCormick, Mrs. Leah Watson, Mr. Chris Blincoe, Mr. G. Nigel K. Brown & Mr. Steve Bootten.

Thank you to everyone who donated to the Davis Carr Cancer Society Endowment Trust in the last financial year.

Cancer Society Auckland Northland gratefully acknowledges those who left a gift in their Will during the last financial year. Last year 77 extraordinary people bequeathed a total of \$3.29 million to support the work of Cancer Society. Their legacy helps create a better future for our community.



For cancer information
and support phone the
Cancer Information Helpline
0800 CANCER (226 237)

Auckland

Domain Lodge
1 Boyle Crescent, Grafton
PO Box 1724 Shortland St
Auckland 1140
Phone 09 308 0160
Fax 09 308 0175
info@akcansoc.org.nz
facebook.com/cansociety

Northland

Daffodil House
73 Kamo Road
PO Box 8100 Kensington
Whangarei 0145
Phone 09 437 5593
Fax 09 437 5602
Toll Free 0800 366 066
northland@akcansoc.org.nz

Auckland Cancer Society Research Centre

Faculty of Medical & Health
Sciences
University of Auckland
Private Bag 92019 Auckland
Phone 09 373 7599
Fax 09 373 7502

www.cancernz.org.nz