



**Cancer
Society**

Te Kāhui Matepukupuku
o Aotearoa

Annual Report 2020

CANCER SOCIETY OF NEW ZEALAND

Manawatu Centre Inc



President's Report

On behalf of the Manawātū Center of the Cancer Society it is my privilege to thank you for your support and reflect on the past year. We offer heartfelt thanks to the staff of the Manawatu Centre who are as always working hard for our clients and volunteers, and to raise fund to support our work. Bill Bly, Margaret Gregory and Peter Noble-Campbell are standing down from this Executive Committee after many years of generous and much appreciated service.

We welcome Julie Bunnell, our new minute taker, and welcome back Lydia Pei who has undertaken the role of Volunteer Co-ordinator. Julie is volunteering alongside Jenny Mackenzie and Noel Humm to provide superb records of our meetings. For 2020, we thank the ANZ bank, major sponsor of the Cancer Society and acknowledge the Relay For Life Team, and the many teams and volunteers that fundraise for the Cancer Society, for the successful running of our 20th Relay For Life and Daffodil Day.

Our Relay For Life Team includes Manawātū Centre staff and the Relay For Life Committee, a

team of dedicated professionals and volunteers.

Established in 2001, the Relay for Life Team was granted permission to use the Hokowhitu site by Massey University and this continued until the site was sold in 2016 to Wallace Development Company for residential development. The Wallace Development Company granted the Cancer Society permission to use the site and support the Relay. This additional four years gave us time to successfully search for a new suitable site for the Relay For Life. We will launch next year's Relay For Life in September.

Dr Forgeson, Officer of the New Zealand Order of Merit

At Queen's Birthday this year, it was announced that Dr Garry Forgeson was made an Officer of the New Zealand Order of Merit for services to oncology. The media reported that Dr Forgeson observed early in his career that cancer care in New Zealand was a "postcode lottery", with different health boards funding different treatments. Dr Forgeson is also credited with creating a national approach to oncology through his national roles on the Cancer Society of New Zealand and Cancer Control NZ. Dr Forgeson has volunteered for more than 20 years as a member

(currently President) of the Central Districts Division of the Cancer Society to ensure branches across the Central Districts provided the same level of service. His award is warmly welcomed by his friends and colleagues.

The Word We Dare Not Say

To say we have lived in interesting times since March 23rd is an understatement of the way Covid-19 altered our world. It is gratifying to observe that during these uncertain times the Cancer Society's volunteers and staff rose to the challenge of Covid-19 lock down, to support many people from the exigencies placed on those diagnosed with cancer, their families and whānau. During the nation-wide lock-down the cervical screening programme was suspended. Now screening can be safely undertaken, strategies to catch-up are being put in place, however, it should be also acknowledged that cancer treatment for most patients continued and our volunteer drivers and support team helped many attend their treatment appointments during the lock down.

Screening to Prevent Cervical Cancer

At our last AGM, it was rewarding to hear about the progress made in reducing the impact of cervical cancer by our guest speaker, Dr Ken Clark. Dr Clark observed that with screening for precursors of cervical cancer, New Zealand's very effective cervical screening programme had contributed to a reduction in cervical cancer by 60% since 1990, and deaths from cervical cancer fell from 101 in 1990 to 55 by 2016. With the introduction of an effective vaccine, screening to reduce cervical cancer may be changed to include monitoring the delivery of the HPV vaccine. In August 2019, Dr Clark, a past president of the Royal Australian and New Zealand College of Obstetricians and Gynecologists, retired from the position of Chief Medical Officer, obstetrician and gynecologist at Palmerston North Hospital. Dr Clark is currently acting Medical Director of Pharmac.

John Waldon

Manawatu President

Centre Report

FUNDRAISING:

The Cancer Society relies on fundraising campaigns and community support to carry out the services it provides.

Daffodil Day

The success and strength of the appeal in Manawatu comes from the significant support received from volunteers across the greater Manawatu region, Horowhenua and Tararua areas. Daffodil Day essentially runs throughout the week with street collections on different days, pre-sales, daffodil deliveries, school activities, community fundraising and support of special events. Last financial year the total raised was \$160,546.

Relay For Life

This event is extremely well supported by local communities and Relay For Life raised \$377,160 (cash and in kind) from 96 participating teams.

Sponsorship continues to be a strong and many sponsors have supported Relay For Life since the beginning. Sponsorship - both financial and in-

kind - enables the event to be run with significantly reduced costs.

Relay For Life is an annual fundraising event and will celebrate its 21st birthday at a new venue next year in March 2021.

Community involvement in Relay For Life is across all levels but it is the many volunteers who are the everyday heroes, working behind the scenes and on the day helping make the event run smoothly.

SUPPORTIVE CARE:

The Living With And Beyond Cancer workshop series are well underway and well attended and we are privileged to have these co-facilitated by our Iwi Maori Coordinators. The team have undertaken some investigative work with a view to developing a new workshop on financial issues for individuals and whanau hit with financial strains after diagnosis. Such as loss of income or severe reduction in income from income to a benefit.

There's been a continued high flow of referrals in the Manawatu. 95% of these are walk-ins and self-referrals. Supportive Care have assisted 175 people throughout the year.

An aerial view of Relay For Life 2020.



There has been continued engagement and partnership with MCDHB which has played a significant role since being seconded onto the new cancer cluster Supportive Care governance group. Alongside this the survivorship program after radiation treatment is quickly developing in partnership with the Cancer Society and MCDHB.

Manawatu Cancer Society has been advised it is one of the highest referrers to Massey Oncology psychology service, an illustration of the great partnership and collaboration work that's occurring.

TARARUA:

It has been a busy year of building relationships within the community and supporting whānau/families on their journey with cancer. The volunteers and coordinators are an amazing group of people organising Daffodil Day, baking, assisting patients on the Health Shuttle to Palmerston North Hospital and when required, as well as transport to treatment when needed.

We host a men's cancer support group which occurs on the first Tuesday of the month, at Reap Office. The men love coming along to this group as it gives them the opportunity to share what's happening with them. They also have had special guest speak-

ers throughout the year who have been very beneficial to their health and wellbeing.

We also provide massages/reflexology, counselling and electric lazy boy chairs on loan.

It is very rewarding to see the people of Tararua working together to meet the needs of those with cancer and it's great to have the office situated at AMP Building, 173 Main Street, Dannevirke.

MĀORI HUI MANAWATU:

With the support of Regional Cancer Leaders and the General Managers of Māori Health, the Central Cancer Network (CCN) held Māori Cancer Community hui with whānau and stakeholders across the region.

For the Manawatū hui CCN partnered with Whakapai Hauora, Māori providers, Cancer Society and other stakeholders.

The day was opened by local kaumātua and supported by Whakapai Hauora. Over 170 whānau attended the hui to have their say with buses bringing whānau from Tamaki NuiA-Rua and Muaupoko.

CCN Manager Fletcher Beazley gave the keynote presentation on Māori Cancer followed by



Tararua Mayor Tracey Collis, third from left, during a tour of the colossal colon.

presentations from local Māori whānau and stakeholders including Māori Cancer Survivor Prim Wikaire and Māori Clinician Lisa Te Paiho.

Three focus groups were held where whānau shared their mamea, their experiences and aspirations for their cancer care.

Workshops were also held during the year to support Division knowledge of Te Tiriti o Waitangi and Kaupapa Māori. These have helped to support Division efforts to remove health disparities and achieve equity across all our services.

HEALTH PROMOTION:

Siobhan and Kerry were privileged to be given the opportunity to attend the 23rd International Union Health Promotion and Education World Conference on Health Promotion, held in Rotorua in April 2019.

Hosted by the Health Promotion Forum of New Zealand, the conference provided an opportunity for those working in health promotion to engage with other health promoters from across the globe, and attend an impressive array of workshops and keynote speaker events as professional

development.

SunSmart Community Loan Scheme

The loaning of our sunscreen stands has continued to be extremely popular throughout the summer months. We have been grateful to receive a number of donations after these loans, which helps keep the scheme viable.

To ensure we are offering an equitable service, the stands were given a makeover. We are now able to offer half of our sunscreen stands with SunSmart messaging in Te Reo. The brand new attractive stickers, proudly displaying the business logos of our current sponsors of the scheme, provide a valuable opportunity for SunSmart messaging and Cancer Society branding to be seen at events across the region.

SunSmart Schools

Cancer Society's SunSmart Schools Accreditation Programme (SSAP) supports schools to achieve the 'gold-standard' of SunSmart policies and practices. NZ has one of the highest rates of skin cancer in the world. However, as around 90% of skin cancer is caused by sun exposure, a lot can be done to reduce our risk and protect our tamariki. Schools are the perfect place to educate and role model SunSmart



Daffodil Day in Dannevirke.



Left: The Māori cancer community hui. Above: Palmerston North Girls High Health Hub entry at RFL.

behaviour, giving our kids the best chance of keeping safe in the sun. The RFL Grant Scheme distributed about \$7000 over the past year to schools in need of assistance to become SunSmart. These grants have been used by schools to purchase sunhats, sunscreen, and shade. Tokomaru, Manchester St, Kimbolton, Kopane and Foxton Beach schools have been added to our list SunSmart Accredited Schools.

Health Hub Youth Award

Relay For Life 2020 was a fantastic event. Our Health Promotion team chose 'reducing our risk of bowel cancer' as the theme for the Health Hub tent this year.

We were able to have the Colossal Colon available for people to learn about bowel health and bowel cancer in an interactive way. Prior to Relay For Life secondary schools were visited and Cancer Society SunSmart messages were shared.

RFL youth teams were invited to create a 'reducing our risk of bowel cancer' themed submission at Relay For Life. The winning team also needed to be SunSmart role models to their peers and the community throughout the event.

Among the impressive entries was a website about bowel cancer, and a number of posters on how to reduce the risk.

The Feilding Army Cadet Unit were presented the trophy during the closing ceremony, for the second year in a row! Not only had they submitted a great poster with very clear messaging about how to reduce the risk of bowel cancer, they were consistently seen being fantastic SunSmart role models during RFL.

Colossal Colon

The Colossal Colon has given us a great opportunity to raise awareness of bowel health in a very visual way. Tours through the inflatable colon means people can see the visible signs of bowel cancer progressing, and hear about how to reduce the risks through simple lifestyle factors.

The Colossal Colon attracted much interest and some great community conversations at the Fanau Pasifika Women's Wellness Hui in Levin, UCOL Matariki Celebrations, Linton Military Camp Wellness Expo, Fonterra Men's Health Week, the Men's Health Car Show in Tararua, the DHB Bowel Screening Education Day, the Central Cancer Network hui, and Relay For Life 2020.

Our Colossal Colon Volunteer Ambassadors have been



A TEAM EVENT TO FIGHT CANCER!
Proudly Supported by
The Lions Clubs of Australia 2020

Tarecaker
2020
OUT THE GATE!
Mooove It!

Cuddles
2020
OUT THE GATE!
Mooove It!

Special K
2020
OUT THE GATE!
Mooove It!

Camping Karen
2020
OUT THE GATE!
Mooove It!

Amanda
2020
OUT THE GATE!
Mooove It!

Ness
2020
OUT THE GATE!
Mooove It!

Vanessa
2020
OUT THE GATE!
Mooove It!

Karen
Keen 's
2020
OUT THE GATE!
Mooove It!

THE RFL team 'Over The Gate' were outstanding when it came to being SunSmart.

key to the success of these events, and our trained ambassadors now include Cancer Society volunteers, Massey University Nutrition students, PHO staff, members of the Bowel Screening network, Te Tihi and the Maori Cancer Coordinators and Pasifika Amanaki STEM Academy senior students and staff.

Local Government Advocacy

This year has seen the worrying impact of vaping on our community, particularly in the use of direct marketing to young people. This has resulted in the Cancer Society Manawatu contributing to a national submission to Parliament calling for regulations on where, how and who vaping products can be sold.

We have also been part of a successful national advocacy campaign to ban smoking in cars carrying children under 18 years old, and continue to advocate for the reduction of retail availability of tobacco.

Local government submissions included advocacy to Palmerston North City Council to recognise the link between alcohol and cancer, the need for shade planning in Manawatu District Council community parks and reserves, and for Manawatu and Tararua Councils to adopt smokefree environment policies

VOLUNTEERING:

We farwelled Birgit Saunders as Volunteer Coordinator but were very lucky to recruit Lyida Pei into this position. Lydia will be a familiar face to many having previously worked on RFL and the TAC team.

The launch of the Better Impact volunteer database means volunteers can keep up to date with the positions available, rosters, as well as the option to check in and log their own hours. This gives them the freedom to be able tell us when then can volunteer, where they can, what they can do all with just a few clicks on thier computer.

Our volunteer drivers travelled a total of 177,026km this is up, compared to the previous financial year, where 121,531km were travelled. The number of drives throughout the Manawatu region also increased to 2,540 drives an increase of 445 drives on the previous financial year.

Volunteers underpins the work of the Cancer Society and they undertake work in numerous areas on our behalf.

We are privileged to have such amazing people in our community that give their time to volunteer for us, and for that we want to say a massive thank you.

Treasurer's Report

The financial position of the Manawatu Centre is strong. With healthy reserves and, after yet another successful Relay For Life event this year, the cash position is good.

There are however significant challenges to be faced. The Manawatu Centre operated at a net deficit of \$332,111 for 2019/2020, following a previous year deficit of \$147,968.

Expenses are being effectively managed, but revenue opportunities are a cause for concern. Income for this year was down by \$217,000 (20%), following a similar drop the previous year - \$277,000 (20%). It is acknowledged that a reasonable proportion of this drop relates to a decline in bequest money, and this could change at any time, nevertheless the current trend is unsustainable.

The NFP/Charity sector is facing a tough period ahead, financially, and the Manawatu Centre must ensure it has a sustainable approach to meeting the needs of our community.

We would like to thank ANZ as our major sponsor for their support of the Cancer Society.

Roger Twentyman.
Treasurer.



The Living & Giving RFL team had a great time.

Income

Bequests	\$104,947
Investments	\$41,265
Grants	\$24,322
Donations	\$45,248
Donor Appeals	\$72,742
Special Events	\$19,144
Sundry Income	\$92,146
Relay For Life	\$308,419
Daffodil Day	\$156,546

TOTAL INCOME **\$864,780**

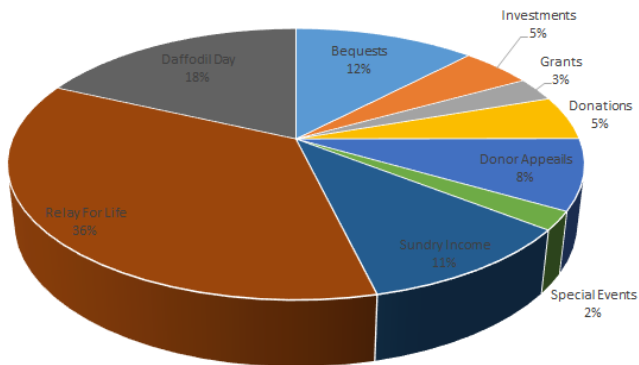
Expenses

Administration	\$165,064
Health Promotion	\$218,846
Support Services	\$460,153
Volunteers	\$111,147
Fundraising	\$231,680
Grants	\$10,000

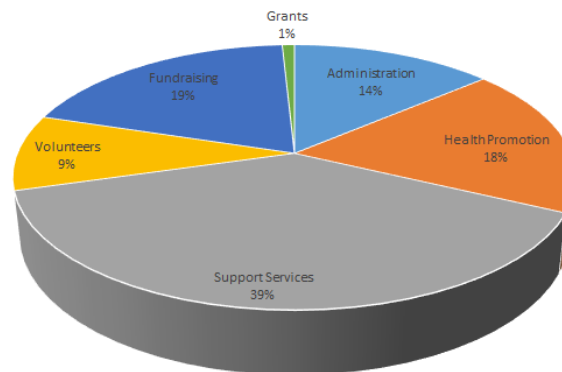
Total Expenses **\$1,196,891**

Operational Deficit **-\$332,111**

INCOME - \$864,780



EXPENSES - \$1,196,891



Bequests

FF Forward	\$10,000
CA Monaghan	\$250
WA Williams	\$3,097
BJ Forde	\$5,000
JC Pierard	\$6,600
JCM Davidson	\$75,000
TA Vosper	\$5,000

Grants Received

Eastern & Central Community Trust (Vehicle purchase)
Lottery Manawatu Community (Supportive Care Coordinator role)
Lion Foundation (Power and Gas)
Mainland Foundation (Massage Service)
Pelorus Trust (Relay For Life)

Executive

President:

John Waldon

Simon Allan

Jo Anson

Robin Benton

Margaret Gregory

Peter Griffin

Jenny McKenzie

Peter Noble-Campbell

Penny O'Leary

Oriana Paewai

Bill Bly

Kate McKenzie

Staff

Supportive Care:

Graham Black

Cherie Risetto

Jennie Yllie

Health Promotion:

Kerry Hocquard

Siobhan De Lacy-Hollows

Lousie Praat *(until Aug 2020)*

Volunteers:

Birgit Saunders *(until Jan 2020)*

Lydia Pei

Fundraising:

Rebecca Bensemann

Administration:

Fran Harvey

Kasey Peou

Major Sponsor



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Office Hours:

Monday- Friday: 9.00am- 4.00pm

Saturday- Sunday: Closed

